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# 20th ANNIVERSARY ISSUE Development of the second se

2004-2024 TWO DECADES AND COUNTING



https://bit.ly/4b0xBBF



# Considerations to attract leisure travelers.... - Make it easy for train riders to experience tourist

- Make it easy for train riders to exp attractions:
  - \* Manage Expectations (distance, services available, etc.)
  - \* Connections from the train stops "The Last Mile"
  - \* Public Transportation Availability (CDTA Flex Plus)
  - \* Shuttles (private companies, hotels, tourist attractions)
  - \* Car Rentals (Enterprise pick-up at the train station)
  - \* Biker Amenities (trails, maps, bike racks, air)
  - \* Car-Free Packages (Downeaster Packages)
  - \* Partner with Tourism Industry (State, County & Cities; DMOs; Chambers of Commerce, Hotels, Attractions)
  - \* Other Partners (Biking Groups, Rail Advocacy Organizations, Municipalities and other suppliers)